

Be a Sponsor

2018

Atlanta Indian Film Festival

Help us bring a one-of-a-kind Indian-American Film Festival to Atlanta for two captivating nights of culture, conversation and celebration of Indian-American life in film on **May 11-12, 2018** at The Historic Academy of Medicine at Georgia Tech in Midtown Atlanta.

Sponsorship opportunities include support of **meals, beverages, hotel accommodations, travel (ground & air) & monetary donations.** How would you like to help with this event? To discuss all levels of sponsorship opportunities, please contact:

Grace Multani
GIACC Board Member
gracemultani@yahoo.com
909-215-1051



GEORGIA INDO-AMERICAN
CHAMBER OF COMMERCE



2018

About the Atlanta Indian Film Festival



The Atlanta Film Festival

Now in its fourth decade and one of only two-dozen Academy Award®-qualifying festivals in the U.S., The Atlanta Film Festival is the area's preeminent celebration of cinema. The Atlanta Film Festival is one of the largest and longest-running festival in the country, welcoming an audience of nearly 25,000 to discover hundreds of new independent, international, animated, documentary, and short films, selected from 3000+ submissions from all over the world. It is also the most distinguished event in its class, recognized as Best Film Festival by Creative Loafing, Sunday Paper, 10Best and Atlanta Magazine. Atlanta Film Festival screenings often include in-person dialogue with filmmakers, providing audiences, artists and industry professionals with meaningful opportunities to network, interact and engage.

The New York Indian Film Festival

The New York Indian Film Festival (NYIFF) is the one of the oldest, most prestigious Indian film festival in the United States screening premieres of feature, documentary and short films made from, of, and about the Indian subcontinent in the independent, arthouse, alternate and diaspora genres. Seven days of screenings, post-screening discussions, industry panels, award ceremony, special events, nightly networking parties, red carpet galas, media attention and packed audiences build an awareness of Indian cinema, entertain & educate North Americans about the real India, and add to the amazing cultural diversity of New York City.

The Film Festival Advisory Board includes prominent artists namely Salman Rushdie, Shashi Tharoor, Mira Nair, Shabana Azmi, Deepa Mehta, Shyam Benegal, Mani Ratnam, Madhur Jaffrey, Sabrina Dhawan, Sakina Jaffrey. Some of the movies that will be screened in 2018 include: **Omerta** (directed by Hansal Mehta and starring Rajkumar Rao and Rajesh Tailang); **Venus** (directed by Canadian film maker Eisha Marjera with Debargo Sanyal, Jamie Mayers, Pierre-Yves Cardinal, Zena Darawalla); and **Nude Chitra** (directed by Ravi Jhadav and starring Chhaya Kadam, Madan Deodhar, Kalyanne Mulay and Naseeruddin Shah).

The Georgia Indo-American Chamber of Commerce (GIACC), in collaboration with the New York Indian Film Festival (NYIFF), Atlanta Film Festival, India China and America (ICA) Institute and the Indian Consulate in Atlanta is proud to present its one-of-a-kind **Atlanta Indian Film Festival** ("AIFF 2018") on **May 11-12, 2018**.

With an Indian diaspora of approximately 150,000 people and more than 500 Indian-owned/operated businesses and companies in the Atlanta region, this film festival aims to build awareness of Indian cinema as well as educate Atlantans about India and Indian culture. The AIFF 2018 two-day film festival will be held at **The Historic Academy of Medicine at Georgia Tech in Midtown Atlanta**.

AIFF and NYIFF will collaborate to select movies. The AIFF 2018 event will include movie screenings, post-screening discussions with the movie's artists and local film experts, as well as opportunities for in-person dialogue with film makers. An opening reception will welcome the Indian film industry to Atlanta and introduce them to the film-making opportunities in Georgia. Ravi Jhadav's critically acclaimed film *Nude (Chitra)* will open the event. Mr. Jhadav will attend and participate in a post-film panel discussion. The two-day event will feature films as well as short films, a documentary and the award-winning *Kannada* (with English subtitles) called *Ondu Motteya Kathe (The Story of an Egghead)* directed by and starring debutant Raj B. Shetty, Usha Bhandary and Shailashree Prakash.



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सत्यमेव जयते
Consulate General
of India Atlanta

2018

Atlanta Indian Film Festival Sponsorship “PARTNER” Levels & Benefits

Sponsorship Questions?
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Four sponsorship levels are available to PARTNERS of AIFF 2018 (see below).

Presidential

- ✓ 48 free movie passes
- ✓ 16 free reception passes
- ✓ Complimentary GIACC Platinum membership for 2 years
- ✓ Your logo on GIACC website for 2 years
- ✓ Link to your company's homepage from AIFF 2018 website for 1 year
- ✓ Your logo printed on AIFF2018 Program Booklet
- ✓ Complimentary company booth at film screening venue
- ✓ Speaker opportunity at reception
- ✓ Photo opportunities with film personalities at the reception
- ✓ 2-page ad in AIFF 2018 program
- ✓ Your logo printed on AIFF 2018 event gifts

\$10,000

Diamond

- ✓ 24 free movie passes
- ✓ 8 free reception passes
- ✓ Complimentary GIACC Platinum membership for 1 year
- ✓ Your Logo on GIACC website for 1 year
- ✓ Link to your company's homepage from AIFF 2018 website for 1 year
- ✓ Your logo printed on AIFF 2018 Program Booklet
- ✓ Complimentary company booth at film screening venue
- ✓ Speaker opportunity at reception
- ✓ Photo opportunities with film personalities at the reception
- ✓ 1-page ad in AIFF 2018 program
- ✓ Your logo printed on AIFF 2018 gifts

\$5,000

Platinum

- ✓ 12 free movie passes
- ✓ 4 free reception passes
- ✓ Complimentary GIACC Platinum Membership for 1 year
- ✓ Your Logo on GIACC website for 1 year
- ✓ Link to your company's homepage from AIFF 2018 website for one year
- ✓ Your logo printed on AIFF 2018 Program Booklet
- ✓ Complimentary company booth at Film screening venue
- ✓ Photo opportunities with film personalities at the reception
- ✓ 1/2-page Ad in AIFF 2018 program
- ✓ Your logo printed on AIFF 2018 gifts

\$2,500

Gold

- ✓ 6 free movie passes
- ✓ 2 free reception passes
- ✓ Complimentary GIACC Gold membership for 1 year
- ✓ Your logo on GIACC website for 1 year
- ✓ Link to your company's homepage from AIFF 2018 website for one year
- ✓ Your logo printed on AIFF 2018 Program Booklet
- ✓ Complimentary company booth at film screening venue
- ✓ 1/4-page ad in AIFF 2018 program

\$1,000



Atlanta Indian Film Festival Sponsorship “PATRON” Levels & Benefits

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<ul style="list-style-type: none"> ✓ 6 free movie passes ✓ Complimentary GIACC Silver membership for 1 year ✓ Link to your company's homepage from AIFF2018 website for 1 year ✓ Your logo printed on AIFF 2018 Program Booklet <p style="text-align: center; font-size: 2em;">\$800</p>	Silver	<ul style="list-style-type: none"> ✓ 4 free movie passes ✓ Complimentary GIACC Bronze membership for 1 year ✓ Link to your company's homepage from AIFF2018 website for 1 year ✓ Your logo printed on AIFF 2018 Program Booklet <p style="text-align: center; font-size: 2em;">\$500</p>	Bronze	<ul style="list-style-type: none"> ✓ 2 free movie passes ✓ Link to your company's homepage from AIFF 2018 website for 1 year ✓ Your logo printed on AIFF 2018 Program Booklet <p style="text-align: center; font-size: 2em;">\$100</p>	Patron
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