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GEORGIA INDO-AMERICAN CHAMBER OF COMMERCE

GATE (GIACC Atlanta Trade Event) 2024

March 27 (Wed), 2024, The Westin Atlanta Perimeter, Atlanta GA

In keeping with our Chambers' mission of promoting trade and commerce between Georgia and India, we started a new event called GATE (GIACC Atlanta Trade Event) in 2022, with the objective of attracting investments and jobs to Georgia. Senator Ossoff headlined the event, and we had 40 in-person participants and over 130 virtual participants representing various Chamber of Commerce's and Manufacturers Organizations across India. One such Manufacturers organization, CODISSIA (Coimbatore District Small Scale Industries Association), from South India, with over 6,600 small scale manufacturers in its membership, followed up with us, wanting to visit Georgia in-person to explore further.

For the past 15+ months, we have worked with GEDeC (Georgia Economic Development Council), GSBDC (Georgia, Small Business Development Council), Commissioner Pat Wilson and Governor Kemp's Office, Senator Ossoff's Office, the US Consulate in Chennai, India, the Indian Consulate in Atlanta GA, GA Chamber, leaderships in several counties across Georgia, legal and accounting firms that specialize in helping foreign investors start an operation in Georgia, among many others, to collect and collate details on each of these investors, using templates shared by GEDeC. Members from GIACC and CODISSIA visited each other in-person at Coimbatore, India, and Atlanta, GA, respectively, along the way to define objectives and iron out a visit plan.

As a result of all above, 52 delegates representing 43 companies, with nearly 3,500 employees between them are visiting Georgia between March 24 and 28. The delegates represent manufacturers of auto / aerospace parts, alloy castings, pumps, and even next generation robots for surgeries. Almost all the companies are being represented by their CEO's and or decision makers. The itinerary includes plant tours, neighborhood tours and meeting with various organizations and service providers who can help them start a new operation in Georgia, bringing investments and jobs to Georgia.

Delegations' high level visit plan:

March 25 (Mon), 2024 – Meet with various state agencies, neighborhood tour March 26 (Tue) 2024 – Plant tours, meet with County Economic Commissioners March 27 (Wed) 2024 – GATE 2024 event at The Westin Perimeter, Atlanta GA

Register for GATE 2024 HERE.

For more information, contact SK Raj, Chair – GATE 2024, Cell: 678.852.5434, Email: sk.raj@forartech.com